



tfigroup

Make more of meeting

**An event marketing agency that specialises
in securing your audience**

**TFI Group is
committed to
delivering effective
and innovative
events and offers
bespoke solutions
that meet each
client's needs
– on budget.**





“With TFI I know that my delegates are looked after – be that at board level or any other group. So when I meet my delegates, they’re ready to engage.”

**Louise Martin-Carpenter, Director, Medical Communications
Global Medical Strategy, ViiV Healthcare**

Working with TFI Group means your event is in safe hands. We provide a high standard of management across a range of event services to the healthcare industry, the corporate market, associations and government.

Over the last three years, TFI Group has delivered more than 600 events in more than 50 different countries, managing in excess of 24,000 event attendees.



Our goal is to create a cost-effective solution that's fit for purpose for every client.

Indeed, our role is to be a business partner for you rather than simply an event partner. We can ensure your event meets all your objectives, on budget. By considering your event as an integrated part of your marketing and communications plan, we leverage your return on investment.

The TFI Group team has proven experience in delivering complex logistics for events around the world. We pride ourselves on our personal approach, taking care of each delegate on your behalf.

We offer a full portfolio of services...

...from strategy through to delivery. Clients choose one, some or all of our services for a complete event experience.

We provide:

- Delegate management
- Event management
- Strategic support
- Budget and financial management
- Contact and customer relationship management
- Incentive programmes
- Travel management
- Event design build and production
- Exhibition delivery
- PR, video and photography
- Brand management





tficorporate

Globally respected brands trust TFI Corporate to organise meetings and events that deliver excellent results against all evaluation criteria.

At TFI, we offer a core service of effective event logistics and meeting planning. Increasingly, clients are calling on us to become involved earlier in the planning process to help integrate events into their strategic marketing plan.

Our clients benefit from significant savings that we negotiate on their behalf with event suppliers - after close to 30 years in the industry, our negotiating capability is unrivalled.

For some clients, we take a role in planning sessions to ensure brand communications and event activity are aligned, through to post-event strategic recommendations.

Innovative event solutions are key, especially with long-running events. We continually assess the efficacy of the project in order to develop fresh, high-impact events.

“Thanks again for all your support and help – really much appreciated and very pro-active – I was very positively impressed!”

**International Retail Management
Philips Consumer Lifestyle**

Clients include:

Philips Consumer Lifestyle

Philips Lighting

The Body Shop

Jose Cuervo

Blackberry

Northgate

Tesco

KPMG



tfipharma

We have an in depth understanding of the pharmaceutical sector and how internal and external stakeholders use events to engage with their customers, products and markets.

Since 1989, major pharmaceutical and health sciences clients have chosen TFI Pharma to deliver effective, high calibre meetings and events.

We have full working knowledge of the regulatory environment and compliance issues, including ABPI and FDA frameworks. As specialists we are up to date with developments in the sector and apply these to a wide range of global events, including advisory boards, investigator meetings, product launches and congresses.

Therapy and disease biology experience include: asthma/respiratory; virus control and infectious diseases; mental health; hematology and oncology; CNS; diabetes; and women's health/digestive conditions.

Clients include:

GlaxoSmithKline

ViiV Healthcare

Daiichi Sankyo Europe

Monsanto

Amgen

Some of the launches and congresses we have worked on include:

Imigran and Sumatripan
in Vancouver

Seretide in Berlin

Zyban (anti-smoking)

GM Strategy Forum
in Vienna

Viagra

Advancing HIV in Europe
and Turkey

IDF Congress in Helsinki
and Cape Town

World Aids Congress
in Bangkok, Toronto, Sydney,
Mexico, Cape Town, Vienna
and Rome

“TFI Pharma delivered an outstanding performance... It was really great to see your commitment and your professionalism on every single detail.”

Dr Bertrand Sohier
M.D. Medical Affairs Manager
GSK Respiratory Centre of Excellence



tfimeeting point

Associations and government rely on TFI Meeting Point to develop and deliver self-financing and profit generating conferences that increase participation and build the association's reputation.

TFI Meeting Point offers a full PCO (Professional Conference Organiser) service. We manage conferences for national and international associations, government agencies and trade organisations from tens to thousands of delegates.

We increase the value of your conference asset by developing innovative, practical solutions that exceed expectations. We work with you on strategies that increase your delegate, exhibitor and sponsor participation.

We are experts in financial management. We secure sponsorship and help you diversify revenue streams to increase the profitability of your conference. As a result your profile and reputation of you and your organisation is enhanced.

Clients include:

British Bankers Association

British Society of
Neurosciences

Chartered Insurance Institute

International Association of
Women Judges

International Association for
Dental Research

National Autistic Society

The NHS

Personal Finance Society

Society for the Study of Inborn
Metabolic Disorders

“I want to thank you all for the magnificent job Meeting Point did for the conference. Having been involved in quite a few conferences, this is genuinely the first one I am aware of when I have not heard a single comment of dissatisfaction!”

**Professor Francis J Hughes
Conference Chair, PEF IADR**

Capturing attention, informing an audience, and stirring them to action...

**TFI Group is one of
Europe's leading
professional conference,
incentive meetings and
travel organisers**

We are headquartered in London with
offices in Scotland and San Francisco.

**The team is on hand to talk through
your requirements to create a tailored
solution for your event.**

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this brochure is printed on FSC certified paper

